

JOIN US ON THE
CODEBLUE
CLASSPASS
2020

LONDON | 03/08/20 - 14/08/20



**A FANTASTIC OPPORTUNITY TO
DEVELOP SKILLS IN DEBATE, PUBLIC
SPEAKING AND CRITICAL THINKING
ALL ON AN ONLINE PLATFORM**

The CodeBlue ClassPass

Around the world, the Covid-19 pandemic has fundamentally shifted the ways that we socialise, interact and learn. Students have lost out on hours of schooling as we have transitioned to online learning, whilst thousands of in person events have been cancelled, including our own series of debate camps set to have taken place in Bermuda, China, London and Ireland this summer.

Nonetheless, here at CodeBlue we have put together a fantastic online program for students to continue to develop their skills in public speaking and debate this summer.

The ClassPass:

We know that signing up for two weeks of online debate and public speaking coaching could be a daunting prospect for students, particularly those that have not had experience in debating before. Instead, students will be free to pick and choose which sessions they would like to attend depending on their level of experience, topics of interest and their personal availability. Sessions will run for 10 days between the 3rd of August and the 14th of August with 3 sessions available to choose from through the day and not including the weekend.

Our sessions are run by coaches with extensive experience in public speaking and debating, they attend top universities around the world and are best placed to deliver quality and engaging online content.

Best of all, the program costs only £150 for access to over 45 hours of potential classes to choose from! As always, CodeBlue will be providing bursaries and scholarships to students to attend awarded based on financial need through our partner sponsors.



A quick summary of the CodeBlue ClassPass

How it works!

- 1 Get access across 10 days, 30 potential sessions, 45 hours of coaching.
- 2 Lessons provided by International coaches that attend top universities including Oxford, Cambridge and Harvard
- 3 Variety of sessions – lectures on current affairs, practice debates, in depth training targeted to different abilities and handouts to work on after sessions
- 4 All the sessions will be hosted on Zoom, a secure web conferencing platform which is free to access

When signing up students have two package options

Choosing the ClassPass

Pay £150 for the pass: allowing you to attend every session, working out at under £5 per 90 minute session!

Pick and choose the sessions that appeal to you most based on your experience, interests and availability

Selecting by session

Sessions individually priced at £30 per class without the pass

Select in advance which classes to attend based on interest and attend those sessions only

Much of the appeal of the CodeBlue ClassPass comes from its flexibility. Students are encouraged to choose which sessions they want to attend based on their availability, level of experience and interests. Each day combines sessions across various skill sets specially curated for debating and the World Schools format ranging from how to generate and respond to arguments, develop your general knowledge or participate in debates with other students receiving feedback from coaches throughout. This is perfect for students looking to apply to the England national team.

All of the session will be hosted on Zoom which lends plenty of opportunity for student engagement throughout the session. Below is a demonstrative timetable of what the two week program would include. All sessions displayed below are subject to change closer to the start date in August.

Monday	Tuesday	Wednesday	Thursday	Friday
Introduction to debating and WS	How to analyse arguments	Debate prep time	Advanced argument analysis	Practice debate with feedback
Generating compelling arguments	Introduction to rebuttal	Style and confident delivery	Points of Information in debate	Delivering reply speeches
Lecture on BLM and social justice	Delivering advanced principle arguments	Lecture on international relations	Practice debate with feedback	Lecture on pop culture and the arts
Monday	Tuesday	Wednesday	Thursday	Friday

Students will receive the timetable 2 weeks ahead of the camp launching. Students will be invited to register to take part in sessions 48 hours before they are set to take place. Some of the lessons will have student caps to ensure that coaches are able to give sufficient feedback to each of the students.

2019 CAMPS AND BERMUDA LAUNCH



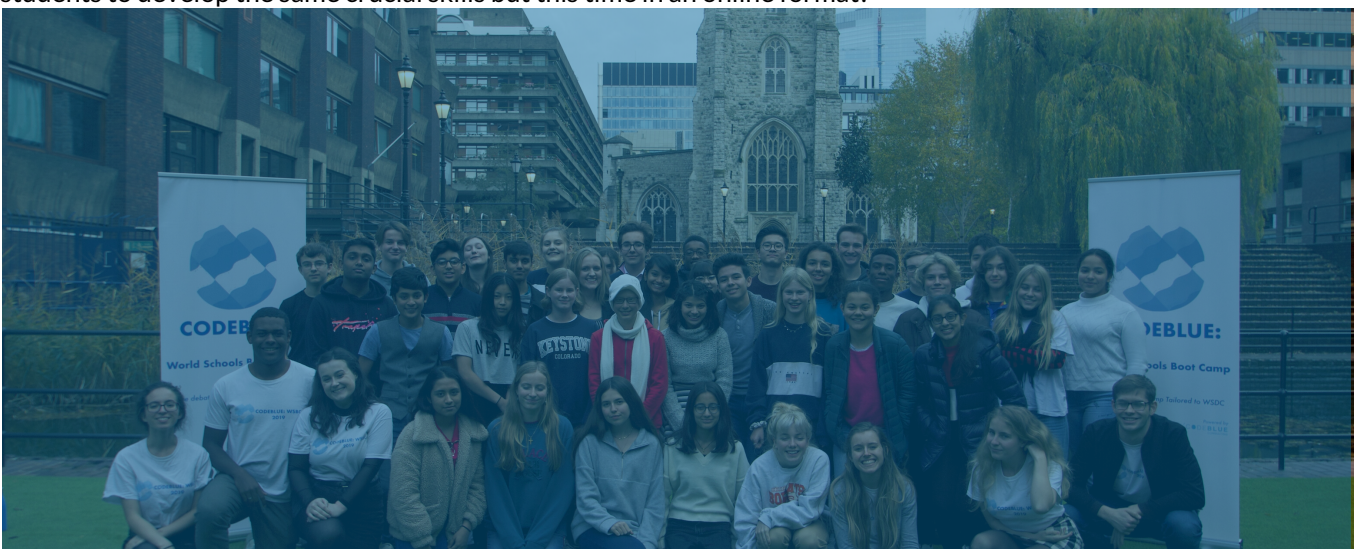
Students attending our 2019 programme hosted at Somersfield Academy. Coaches from left to right, Will Cook, Isabel Fidderman, Kenza Wilks, Rosa Thomas.

2019 marked the inaugural year for CodeBlue: WSBC Bermuda with 36 students attending a 10 day long program, the largest debate camp to ever be hosted on the island. In 2019 our sponsors included AIG, Allied World, Arch Re, Bermuda Public Services Union, Canterbury Law, Challenger Banks, Conyers Dill and Pearman and KPMG.

After being separated into three different streams based on age and experience for the first 8 days of the camp, students received a varied programme intended to give them an introduction to competitive debate and public speaking. Each morning started with a group warm up activity followed by a different interactive session from constructing arguments, to effective rebuttal, to persuasive style. Following the sessions, each day a different mentor would give a 45 minute presentation on an area of expertise. Lectures included discussions of Chinese geopolitics, Art and Culture, the Trump Administration and Conflict in the Middle East. The day ended with students being arranged into teams of four and doing a full debate followed with feedback for the team and individual speakers.

On the final 2 days of the camp we held an internal debate competition. After taking part in three preliminary rounds the best two teams reached the final of the CodeBlue: WSBC Cup with the winner announced at our closing ceremony held at the BUEI along with a number of other prizes. The evening prize ceremony also featured a showcase debate between former members of Team England against members of the Bermuda national debate team.

In 2020 we are launching the CodeBlue ClassPass as our response to the Covid-19 situation giving an opportunity for students to develop the same crucial skills but this time in an online format!



Students attending our 2019 London camp hosted at City of London Girls School. Coaches from left to right, Eleanor Shearer, Kenza Wilks, Rory Flynn, Isabel Fidderman, Louis Collier.

WHY TAKE PART?

There are plenty of reasons to join the CodeBlue ClassPass. Over the course of the two weeks we will be offering 10 lectures on areas of current affairs, improving your debating while also making you a more well-rounded and knowledgeable individual. All of our coaches have excelled as debaters at the international level and attend some of the top universities in the world including Oxford, Cambridge, and Harvard. The structure allows students to pick the classes that they want to attend based on the training areas where they would like to improve, work with students from across the globe, and practice debates in the world schools format, judged by expert debaters,

Attending is a great way to productively use your summer to get ahead with debating skills before the academic year begins!



Will Cook delivering a presentation on the Trump Administration at CodeBlue WSBC Bermuda 2019.

BENEFITS OF ATTENDING



The skills learnt from the principles of debating and public speaking are applicable even outside of debating. Even for those that do not have an intention of taking part in competitive debating competitions, learning how to think critically or construct arguments is an incredibly valuable and transferable skill to develop for your academic career.



Over the coming months, more and more learning is going to be transitioned to online formats as we begin to learn the power of online learning. Familiarising yourself with learning platforms like Zoom is a great way to get ahead as these platforms continue to grow. This year the World Schools Debating Championship will be taking place on the platform along with many UK competitions through the school year.



Learning skills in debating is a great way to learn about what issues you are passionate about which help identify what careers to pursue or what to study at university. Many students that get involved in debating at school go on to enter professions in law, consulting, NGOs and finance.

WHO ARE WE?

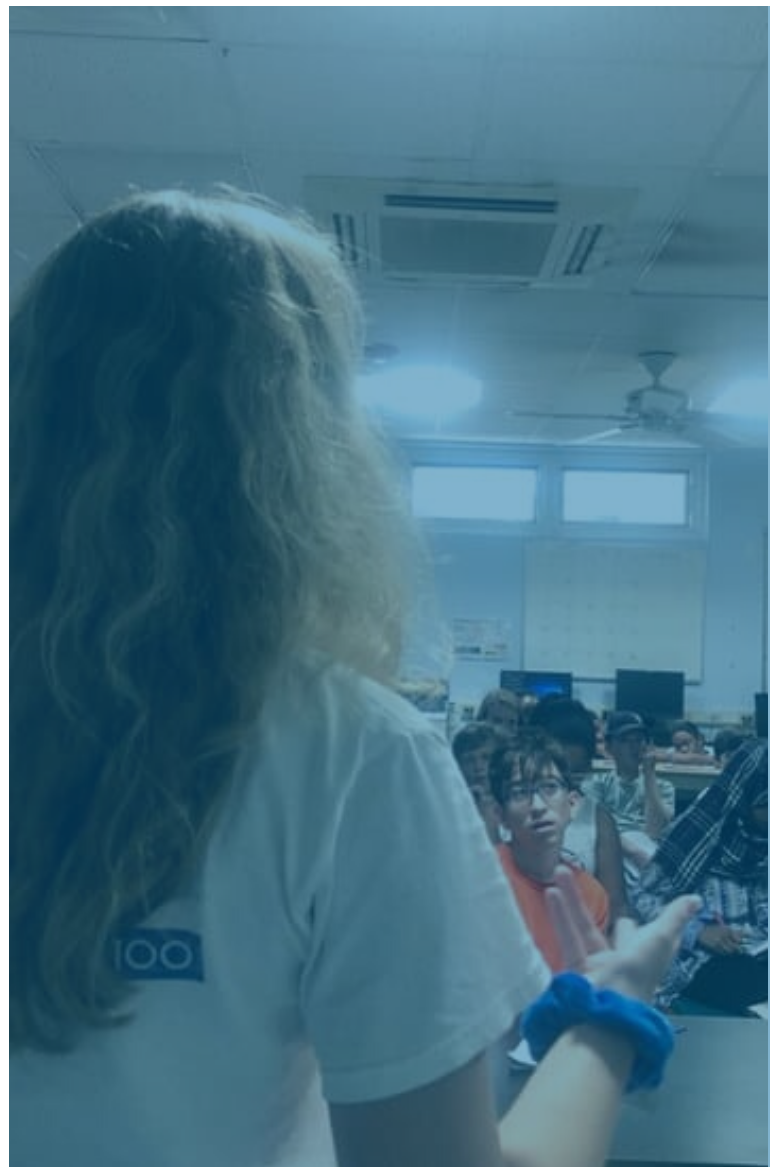


Kenza working with AIG Hong Kong in February 2018 as part of CodeBlue Consulting training on delivering effective presentations.

CodeBlue Consulting was founded by Kenza Wilks (Team England 2016/17, best speaker in the world 2017) to offer public speaking and presentation skills training to corporate clients based on the principles learned through competitive debating. To date, CodeBlue has run successful workshops with over 300 business professionals in five countries, partnering with international firms including KPMG, AIG, Teachfirst and Allied World. The education branch of CodeBlue, World Schools Boot Camp, led by Isabel Fidderman (Team England manager) has been operating training camps tailored to the world schools' format since 2016. WSBC aims to improve access to, and the quality of, coaching in the international format of debating.

OUR CAMPS

CodeBlue WSBC has run three times in London, while also building up an international presence, launching its Bermuda branch last year. CodeBlue employs only the top debating coaches, all with experience at the highest level of international debating. Last year's camp saw all streams run by a mentor who had reached the grand final of the World Schools Debating Championships, and all students follow a coaching program written by Will Cook and Kenza Wilks, who are both world champion debaters and were each named best individual speaker in the world in 2014 and 2017 respectively. The camp's success has been demonstrated by the representation of students on the England team: 80% of the 2019 team had attended WSBC, and these students came from 3 different experience streams. CodeBlue had intended to expand its reach in 2020 by launching branches in Ireland and China, but because of Covid-19 we have had to adapt to the changing world. Our ClassPass intends to provide students with the same access to world class coaching, but online.



Rosa Thomas delivering a presentation on Art and Culture at CodeBlue WSBC Bermuda 2019.

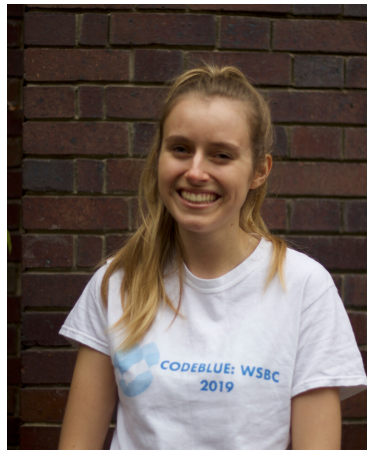
OUR MENTORS

In the case of CodeBlue ClassPass, when we describe our coaches as 'the best in the world' this isn't mere hyperbole but instead a reflection of the incredible success of our coaching team at the highest possible levels of international debating. All of our mentors have represented their **national debate teams (2014/16/17)** at World Schools, multiple have returned **World Champions (2014, 2016)**, and two have ranked as the **top debater in the world (2014, 2017)**.



Kenza Wilks

Kenza captained Team England in 2016 and 2017, winning the tournament in 2016 and in 2017 ranked top in the world. He is the current coach of Dulwich College and Assistant Coach of Team India (World Champions 2019). He is a former Confucius scholar at Tsinghua University and a current AIG scholar at King's College London.



Isabel Fidderman

Issy is the current team manager of the England Schools Debating Team, founder of the World Schools Bootcamp as well as the coach of Wellington College. She was the Chief Adjudicator for the International Competition for Young Debaters in 2019. Issy is a University of Oxford and UCL graduate and is currently studying at BPP Law school.



Eleanor Shearer

Ellie represented England at the WSDC in 2014 and was named World Champion ranking as the 9th best individual speaker. She reached the semi finals of the European Universities Debating Championships in 2016 and 2017 and has been the assistant coach for Team England since 2018. Ellie graduated from the University of Oxford.



Rory Flynn

Rory represented Team Canada in 2015 and 2016 at the World Schools Debating Championships reaching back to back World finals. Rory was the second-ranked open speaker at Cape Town WUDC 2019. She is a graduate of Durham University and is now studying Law at Queen Mary's University.



Louis Collier

Louis represented England at the WSDC in 2014 and was named World Champion. He has reached the Semi Finals of the World University Debating Championships (2018) and the Finals of the European University Debating Championships (2018). Louis graduated from the University of Oxford.



Rosa Thomas

Rosa represented England at the WSDC in 2016 and was named World Champion having spoken in every elimination round. She is an ESU Mace finalist, European Universities Debating Championships finalist and current coach at Cheney School. Rosa graduated from the University of Oxford studying History and Politics.

This is a sample of our team involved in the CodeBlue ClassPass. A full list of mentors will be released alongside the class schedule two weeks before the start of the camp.

TESTIMONIALS

Here is what a few of our students have had to say about the program!

As someone who had never debated in the WSBC format, i thought these sessions were incredibly helpful, informative, and genuinely fun. We all had a brilliant time and the opportunity to work with such intelligent and inspiring coaches was great. It was very well run and the balance between sessions and actual debates was perfect and the lectures were really thought provoking and helped in so many ways, not just in a debating sense.

Yash Jain, WSBC Alumni 2018

"Aside from being loads of fun, WSBC aught me a format I was unfamiliar with - giving me the skills which meant I was lucky enough to speak for Team England in 2017. The coaches bring a wealth of experience and skill into every conversation and are able to help not just with the fundamentals, but also with tips and tricks specific to the World Schools format. The lectures gave me a chance to learn about new areas from genuine experts, and (importantly) emphasised how to apply that knowledge effectively in debates. I would hugely recommend to anyone, whether they are looking to start from scratch, or refine their skills!"

Arthur James, WSBC Alumni 2016

"The World Schools Boot Camp was one of the most insightful experiences I have had the privilege to be a part of. Being able to learn more about key global issues alongside speaking techniques, taught by some of the best debaters in the world helped me progress as a debater but also made me a more informed individual."

Melanie Onovo, WSBC Alumnni 2016

After the first WSBC weekend, I just couldn't wait for the next one. The experience was valuable not only in the skills I learnt but also the friends I made!

Liberty Osborne, WSBC Alumni 2018

"Having never debated before, attending World Schools Boot Camp seemed rather daunting at first, but all my fears were soon put to bay. By the end, I could confidently argue a point of view (even one that opposed my personal view) and had improved my ability to speak more concisely considerably. All the coaches were super friendly and encouraging and the other debaters equally so. It was a great camp and I have translated the skills I have picked up whilst there to activities beyond debating too!"

Shana Pretheshan, WSBC Alumni 2016